

Stakeholder Engagement

We will seek to strengthen and embed our relationships with key organisations and individuals, always with the intent to grow the role that physical activity plays in achieving their outcomes. We have used a simple strategic partner tracker for some time and will continue to do so, improving if we can. We will continue to advocate and pursue our 2017-2021 strategy.

We will focus in three areas which we have identified as being key locally -

(1)

- Building on our work at a County wide level we will continue to engage with both Health and Wellbeing boards, the CCG, Public Health and others to embed further Physical Activity as a priority within the Sustainability and Transformation Plan.
- Prevention at scale is a key theme and we have strong relationships with County and District level health and Wellbeing Boards which we will continue to build upon. We provide high quality insight which influences where investment or focus is placed, this links to our workforce priorities as prevention at scale recognises that supporting Communities to better help themselves will be key.
- We will build on our regular meetings with Directors from the CCG, Local Authorities and other partners to embed their focus on how PA contributes to their priorities. During the transition period this will likely be with a focus on supporting and growing the volunteer workforce (one aspect of this will be our partnership with Poole hospital around our work with people living with and beyond cancer – Our Discovery days will support volunteers, local providers and health professionals to become more expert and confident in offering a behaviour change approach.)

(2)

- We will continue to support Local Authorities during the local government reorganisation which will be a very active programme during the transition period. Advocacy and innovation will be key in securing the best outcomes for Sport and Physical Activity in the future structures.
- The work we are currently leading in the 'rural' County, a built facility strategy for our 6 rural districts and the upper tier County council, is providing an excellent platform for embedding sport and PA in each Councils thinking. Ensuring all 7 councils work together, prioritise Sport and to share the strategy when complete is an example of the



strategic work we have been undertaking for some time and this will be very much a focus of our work during the transition period.

- Supporting Bournemouth and Poole to refresh their built facility and playing pitch strategy will also likely take place in this period. Again, using this platform to embed wider sport and PA outcomes will be a focus.

(3)

- Our third priority area will be to continue to build on our strong School and Academy networks. A good deal of the facility capacity resides on school sites and it is key in our County that we support school bursars to continue to enable community groups to access their facilities. We host the County Schools conference (September) which this year had a focus on mental well-being, the CSP drew partners from Education, Health, Local Government, 3rd sector and others. We believe continuing to build on this type of sharing of best practice is a key role for the CSP going forward.
- We will continue to coordinate the Head Teachers Alliance which is increasingly effective in advocating for sport and PA. We have introduced Public Health and YST to the group and see this as a strengthening base for sharing good practice and raising aspiration around sport and PA.

We are clear that the scale of the challenge, especially prevention at scale, but also within the school sector cannot be met without a sustained focus on building capacity within all sectors. Clubs and volunteers will be key but so too will public employers and we will work to support both these key sectors to be confident in advocating activity, motivated and able to welcome new inactive individuals from possibly different backgrounds and with different motivations, we will always aim to remove barriers to participation.

Active Dorset will continue to provide evidence based advice, including case studies, that partners value and act upon. We anticipate retaining strong relationships with Sport England officers to best integrate them and appraise them as appropriate, as the new Sport England officer structure comes clearer we will ensure we are engaging with the appropriate officers.

